

## **BLOOD ON CALL: JEEVAN AMRUT SEVA** **BLOOD ON CALL: JEEVAN AMRUT SEVA**

As per the National Blood Policy of the Govt. of India, we have to ensure easy, accessible and adequate supply of safe and quality blood and blood components collected /procured from voluntary non-remunerated regular blood donor in well- equipped premises, which is free from transfusion transmitted infections and is stored and transported under optimum conditions.

2. Whenever there is a need of transfusion of blood or blood components to the patients, the relatives of the patients have to search the addresses of blood centre and face a lot of inconvenience in getting the blood & blood components. With a view to overcome this difficulty it has been decided by the Govt. to make available the blood & blood component on phone call by transporting the blood and blood component by motorcycle through cold chain box from District hospital to the nursing homes and dispensaries in the area of radius of 40kms or within the reach of 1 hour.

**T**he scheme of Blood on Call has been named as “Jeevan Amrut Seva”. A toll free telephone no.104 has been provided. The call will be received at call center set up at Pune and then diverted to respective blood centres.

3. The scheme has been launched in all districts of the state w.e.f 7.1.2014 and the same is implemented successfully.

4. Due to implementation of this scheme, the relatives of the patients are not required to search the addresses of blood centres and they are getting blood on phone call easily at reasonable cost (Processing Charges).

The Nursing homes/hospitals will have to register their name with the District Hospital for availing this facility.